

Subjects Eligible for Entry

Domain	Layer	Category	Example	
A. Life	A1. Object	A1-1. Personal belongings, child care and nursing care	Eyeglasses, apparel, shoes, bags, watches, accessories, etc. Health management/maintenance appliances, makeup tools, body care tools, child care goods, nursing care goods, etc. Sports gear, training gear, outdoor goods, gear, leisure goods, music instruments, toys, hobby tools, pet goods, etc.	
		A1-2. Household goods, electrical appliances and Sundries	Stationery, sundry goods, household goods, DIY goods, gardening tools, etc. Tableware, kitchen utensils, etc. Refrigerator, washing machines, cleaner, sawing machine, and all other household electrical appliances, etc. Packaging for food, drink and daily necessities	
		A1-3. Communication devices/equipment for individuals or home	Mobile phones, communication terminals, telephones, facsimile machines, personal computers and relative equipment, car navigation system, etc. Televisions, audios, DVD/Blue-Ray players, digital cameras and video cameras, etc.	
		A1-4. Furniture and interior goods	Furniture for home, lighting appliances, interior fabrics, etc.	
		A1-5. Housing and house fixtures	Bathroom/kitchen fixtures and devices, bathroom/kitchen interior decoration materials/tools, etc. Prefabricated housing, personal housing, etc. Apartment house	
		A1-6. Transportation equipment and facilities for daily life	Cars, motorcycles, bicycles, tires and relative equipment	
	A2. Communication	A2-1. Media, application or digital contents for individuals	Website, TV program, e-book, free-paper magazine, etc.	
		A2-2. Media, application or digital contents for home	Vedio game, application for individuals or home, etc.	
		A2-3. Interaction design for personal/home equipment and device	Graphic and user interface,user experience design of information equipment, etc.	
	A3. System	A3-1. Service or system for individuals	SNS (Social networking services), Lifestyle modification program, etc.	
		A3-2. Service or system for daily life	Safety transportation service, energy control system for home, traceability service, parenting support services, support service for nursing care, etc.	
		A3-3. Service or system for residences	Security service, disaster-prevention system, etc.	
		A3-4. NPO, regional community or social contribution activities	Pro bono, conservation of regional resources or regional promotions, etc.	
	B. Industry	B1. Object	B1-1. Materials and parts	Materials and parts, etc.
			B1-2. Office supplies and equipment	Office furniture, office supplies, equipment for office, etc.
			B1-3. Equipment and facilities for manufacture, development or production	Tools, measure equipment, testing equipment, processing equipment, indicator, industrial robots, etc.
B1-4. Equipment and facilities for distribution or sales			Equipment and facilities for distribution, shop equipment, shop furniture/fixture and display furniture, truck, working carriages, etc.	
B1-5. Space, architecture, facility for industry			Office, shop, distribution, production or other interior construction of facilities related to commercial and industrial	
B1-6. Transportaiton equipment and facilities for industry			Trucks, vehicles for distribution, etc.	
B2. Communication		B2-1. Media, application or digital contents for manufacture, development or production	CAD, embedded system, software for screen development, automatic translation program, digital font, etc.	
		B2-2. Media, application or digital contents for distribution or sales	digital signage, information delivery media for vehicle, etc.	
		B2-3. Interaction design of equipment for manufacture, development, production, distribution or sales	Graphic and user interface, man-machine interface of indusdry equipment	
B3. System		B3-1. Service and system for manufacture, development or production	EMC (electronics contract manufacturing services), sterile system, system efficiency, plant factory, etc.	
		B3-2. Service and system for distribution and sales	Logistics systems, supply chain management, franchise systems, and POS system, etc.	
		B3-3. Business methods, business management	Education methods, creativity development techniques, project management, playback solution, etc.	
		B3-4. Business innovation, business model	Design for business strategy, problem-solving business or entrepreneurshp, etc.	
		B3-5. Publicity, advertising, branding or CSR activities	New product presentation, trade fairs, exhibitions, art festivals, promotion, annual reports, IR reports, etc.	
C. Social		C1. Object	C1-1. Equipment for research, education or medical	Inspection equipment, facility, test machine for research, etc. Playground equipment, teaching materials and educational facilities/equipment, etc. Examination/cure equipment, testing equipment, hospital facilities, etc.
	C1-2. Facilities and equipment for the public		Furniture, equipment, signals and guardrail for public space, etc.	
	C1-3. Space, architecture, facility for the public		Architecture/interior of the facilities for government, education, medical care, public welfare, etc.	
	C1-4. Transportation equipment and facilities for the public		Railway carriages, buses, vessels, airplanes, etc.	
	C2. Communication	C2-1. Media, application or digital contents for research, education or medical	Journal of the municipality, regional tourism map, public signs, etc.	
		C2-2. Media, application or digital contents for the public	Visual identity of the municipality, government public relations, region brand mark, etc	
		C2-3. Interaction design of equipment for research, education or medical and for the public	Graphic and user interface of resident card issued equipment, interface of immigration system, etc.	
	C3. System	C3-1. Service and system for research, education or medical	Service Science, Work Experience program, next-generation medical systems, telemedicine systems, electronic medical records system, etc.	
		C3-2. Service and system for the public	Employment creation program, tax system, public comment system, e-government system, etc.	
		C3-3. Urban development or regional community development	Regional and urban planning, landscape design, community design, employment program, etc.	
		C3-4. Social infrastructure/platform	Eco-System Design, Future Center, IC contactless card, ETC (electronic toll collection system), etc.	
		C3-5. Social or international contribution activities	Social business, creation activities of recycling society, volunteer support program, etc.	