About Entry

Eligible Entry

The entries should be available for purchase or usage by users by March 31, 2019.

Entry Qualification

The applicant should be manufacturer and designer of the entry.

Application Period

From April 4 to 23:59 of May 23, 2018 (JST)

Application Method

Create your own account for “Entry Site” to apply from Good Design Award official website. Fill in the necessary information and confirm your application. Print out “Application Confirmation Form” from your account, corporate seal/hand sign and send the copy to the organizer. And make the payment of fee screening fee once you received the invoice by the due date. Application only accept English.

Screening Method

1st Screening (Judged by documents)

2nd Screening (Judging by the actual products)

Applicants who wish to participate in the “Interactive hearing” can register for it.

Types of Awards

GOOD DESIGN AWARD

GOOD DESIGN GRAND AWARD
GOOD DESIGN GOLD AWARD
GOOD FOCUS AWARD (New Business Design)
GOOD FOCUS AWARD (Design of Technique & Tradition)
GOOD FOCUS AWARD (Design of Community Development)
GOOD FOCUS AWARD (Disaster Recovery Design)

Among all the Good Design Award-winning objects of the year, “Good Design Best 100” will be chosen as the candidates for the Gold Award, from which the Special Awards will be determined.

GOOD DESIGN AWARD 2018
Deadline: May 23, 2018
Visit us! www.g-mark.org
In 2018, what can be made happen with design?

Good Design Award accepts a wide variety of subject entries, including industrial goods, architecture, software, systems, services and so on. No matter tangible or intangible, we take it as design, evaluate and honor its quality, as long as it is created to fulfill certain ideals or purposes. Nowadays, our expectations for the role of design in solving problems and discovering new topics are evolving constantly. To discover and share the new GOOD today, we announce the start of Good Design Award 2018.

**GOOD DESIGN AWARD 2018**

**Screening and Characteristics for 2018**

**New Chair of Good Design Award**
Good Design Award 2018 has welcomed new chair and vice-chair to provide the judging Committee and further enhance the screening process.

Chair: Fumie Shibata (Product Designer)
Vice Chair: Koji Saito (Director, Technical Director)

**Interactive Hearing (2nd Screening)**
An innovative screening method, “Interactive Hearing” will be held. Applicants who registered can provide an explanation to the judges as designated.

*It becomes possible only for applications in architecture.

**Establishment of New Award “Good Focus Award”**
New “Good Focus Award” is to honor the outstanding designs in the fields of “New Business Design”, “Design of Technique & Tradition”, “Design of Community Development” and so on, from the “Best100” winners.

**Promoting the design power by 6 Mark**
Using 6 Mark for releases, website and products.

**Yearbook and Online Gallery publication**
The information of awarded design and the comments from jury will be published on this website.

**Certificate and Yearbook Presentation**
Each certificate and one yearbook for each awarded design, the special award winner will be presented with a trophy.

**One famous Design Event in Japan “GOOD DESIGN EXHIBITION”**
All of the awarded designs will be exhibited on “GOOD DESIGN EXHIBITION 2018”, and there are over 100,000 visitors every year.

**Award Ceremony Invitation**
Award Ceremony will be held as the first day of GOOD DESIGN EXHIBITION, where winners not only celebrate the award with laurels, but also elect the Grand Award.

From 44 countries and regions*

Today, Good Design Award is an international design award gathering entries from 44 countries and regions. Besides, it has built cooperation with 5 countries on the formation of design awards based on Good Design Award.

*Based on the statistics as of June 2018

**Results of 2017**
Awarded Entries 1,403
Total Entries 4,495