CALL FOR ENTRY
2019.4.3 WED – 5.23 THU
GOOD DESIGN AWARD
ENTRY GUIDE

Schedule • Fees (Per one entry)

1. Call for Entry 4/3–5/23
Apply from the Good Design Award official website.
www.g-mark.org

2. 1st Screening (Judging by documents) 6/4–6/26
Judging by documents based on the information registered on the websites by applicants.

First screening fee 10,800 JPY

3. 2nd Screening (Judging by the physical product) 7/5–9/3
The 2nd screening is implemented to screen the entries having passed the 1st screening. For entries of which the physical products cannot be carried to the screening venue, an alternative such as a graphic panel of the subject entry is necessary to conduct the screening.

Second screening fee 57,240 JPY
(Required only for the entries that passed 1st screening)

4. Announcement of Award Winners 10/2
The results of Good Design Award, Good Design Best 100 will be announced on the Good Design Award website. Between October 2 and November 4, which is the Award PR period, the G Mark can be used for free.

Award Winners Package fee 159,500 JPY
(Required only for award winners)

This price includes the charge for Exhibition, Yearbook and Online Gallery publication for each award winning object. Also, one each copy of certificate and yearbook, and the attendance of the award ceremony will be presented to the award winner.

5. Award Exhibition • Award Ceremony 10/31–11/4
The Good Design Exhibition 2019 will be held to showcase all of this year’s award winning designs at Tokyo Midtown Roppongi. Award Ceremony will be held on the first day of the exhibition. The yearbook will be published in March, 2020.

Award Winners Package fee 220,000 JPY — /one year

○ The organizer issues invoice for each stage. Please make the payment by the due date.
○ The prices of the 2nd screening fee and award package fee don’t include the cost of display options.
○ The G Mark usage fee shall be waived for public institution or association, and be reduced by 50% for an individual or a small and medium-sized enterprise.
○ The prices are subject to alteration.
○ All the prices include tax.

Details • Application
www.g-mark.org

For inquiry
Good Design Award Office, Japan Institute of Design Promotion
E-mail: info-e@help.g-mark.org
About Good Design Award

Held annually by public application, Good Design Award is an international design award gathering entries from 44 countries and regions. Founded in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has witnessed increasingly broader range of subject entries and applicants. From industrial products, architecture and interior design to solutions to social or regional issues, new communication systems, media, business development and so on, as long as it is created for people, society or environment, they would be eligible, no matter the design is tangible or intangible.

To Create a Better Future, What is Expected by Design?

There exists an impulse, wish or idea which should be realized right now. The power of design facilitates greatly when such zeal requires understanding or sympathy from others as many as possible. It means to form, share, grow and expand the wish or idea with reverence and belief by the power of design to make its presence here now would be pride and pleasure for the people. What kind of design can deeply move people’s hearts? What is good design that would create a wonderful future?

The Good Design Award expects to discover any stuff, measures or ideas that would move our society and future forward steadily, extensively or even modestly. To create and inspire the future, are chosen among all the Good Design Award winning objects, the exceptional designs considered to create and inspire the future, are chosen as “Good Design Best 100”, from which the Special Awards below are chosen.

Types of Special Awards:

- Good Design Grand Award
- Good Design Gold Award
- Good Focus Award (New Business Design)
- Good Focus Award (Design of Technique & Tradition)
- Good Focus Award (Design of Community Development)
- Good Focus Award (Disaster Prevention & Recovery Design)

Results of 2018:

- Awards: 1,353
- Entries: 4,789

Approx. 80 Judges

The screening is implemented with about 80 leading designers, architects or other professionals from Japan or overseas as jurymembers.

Screening Method:

1st Screening: Judging by documents based on the information registered by applicants.

2nd Screening: Judging by physical products that jury members can touch and experience.

Effects of Winning the Award

According to the survey, the number of application times for Award Winners is increased as follows.

- First time: 44.3%
- Twice or more: 55.7%

In addition to the improved recognition rate of “Good Design Award”, winning the Award has more benefits as follows.

- Increase sales
- Increase the inquiries from various media or business inquiries
- Get new customers
- Increase the credibility with the customers and business partners
- Increase the motivation of the related people
- Increase the popularity
- Increase the inquiries from various media or business inquiries
- Increase sales

Award Benefits

- Yearbook and Online Gallery publication
- Exhibition opportunity with over 200,000 visitors
- Award Ceremony Invitation

The Good Design Award winners, including their appreciation of the high recognition rate of “Good Design Award” in Japan, showed various opinions from the Award winners, including their appreciation of the high recognition rate of G Mark in Japan.

Award Ceremony Invitation

Award Ceremony will be held on the first day of GOOD DESIGN EXHIBITION, where the jury members gather and elect the Grand Award together. For award winners, it’s also a good opportunity to communicate with other winners.

The number of application times

First time: 44.3%
Twice or more: 55.7%

Effects of Winning the Award

- Increase the credibility with the customers and business partners
- Increase the motivation of the related people
- Increase the popularity
- Get new customers
- Increase the inquiries from various media or business inquiries
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Result of the Survey for Award Winners

Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years. Since the foundation in 1957, Good Design Award has a history of over 60 years.

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- Based on the internet survey in January, 2017 with 2,100s