

# CALL FOR ENTRY

## 2019.4.3 WED-5.23 THU

### GOOD DESIGN AWARD

#### ENTRY GUIDE

#### Schedule • Fees ( Per one entry )

#### 1 Call for Entry 4/3-5/23

Apply from the Good Design Award official website.  
[www.g-mark.org](http://www.g-mark.org)



#### 2 1st Screening (Judging by documents) 6/4-6/26

Judging by documents based on the information registered on the websites by applicants.

[1st screening fee] 10,800JPY



#### 3 2nd Screening (Judging by the physical products) 7/5-9/3

The 2nd screening is implemented to screen the entries having passed the 1st screening. For entries of which the physical products cannot be carried to the screening venue, an alternative such as a graphic panel of the subject entry is necessary to conduct the screening.

[2nd screening fee] 57,240JPY  
 (Required only for the entries that passed 1st screening)

#### 4 Announcement of Award Winners 10/2

The results of Good Design Award, Good Design Best 100 will be announced on the Good Design Award website. Between October 2 and November 4, which is the Award PR period, the G Mark can be used for free.

[Award Winners Package fee] 159,500JPY  
 (Required only for award winners)

[ This price includes the charge for Exhibition, Yearbook and Online Gallery publication for each award winning object. Also, one each copy of certificate and yearbook, and the attendance of the award ceremony will be presented to the award winner. ]

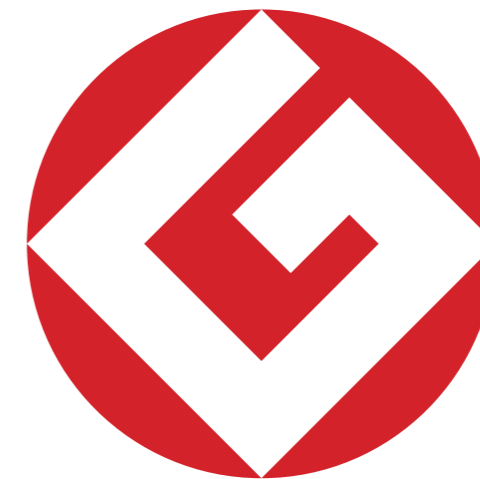


#### 5 Award Exhibition • Award Ceremony 10/31-11/4

The Good Design Exhibition 2019 will be held to showcase all [ -k@i^h^ae!^kæ , æ!âh , i } } i } \*hâ^i\* } •kæçV[ \ ^ [hTîâc[ , ) Roppongi. Award Ceremony will be held on the first day of the exhibition. The yearbook will be published in March, 2020.

[Annual G Mark usage fee (Optional)] 220,000JPY~/one year

- The organizer issues invoice for each stage. Please make the payment by the due date.
- The prices of the 2nd screening fee
- The G Mark usage fee shall be waived for public institution or association, and be reduced by 50% for an individual or a small and medium-sized enterprise.
- The prices are subject to alteration.
- All the prices include tax.



# GOOD DESIGN AWARD 2019

Details • Application

[www.g-mark.org](http://www.g-mark.org)



For inquiry

Good Design Award Office, Japan Institute of Design Promotion E-mail: [info-e@help.g-mark.org](mailto:info-e@help.g-mark.org)

# GOOD DESIGN AWARD 2019

## To Create a Better Future, What is Expected by Design ?

There exists an impulse, wish or idea which should be realized right now. The power of design facilitates greatly when such zeal requires understanding or sympathy from others as many as possible. It means to form, share, grow and expand the wish or idea with reverence and belief by the power of design to make its presence here now would be pride and pleasure for the people.

What is good design that would create a wonderful future?

The Good Design Award expects to discover any stuff, measures or ideas that would move our society and future forward steadily, extensively or even modestly.

### About Good Design Award

#### Founded in 1957

Its precursor, the Good Design Selection System (or G Mark System) was founded by the Ministry of International Trade and Industry.

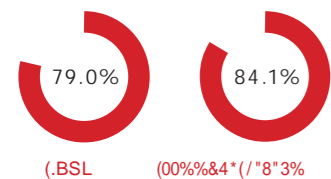
#### From 44 countries and regions

Held annually by public application, Good Design Award is an international design award gathering entries from 44 countries and regions.

#### 84.1%<sup>B</sup> of Domestic Recognition Rate

The recognition rate of •Good Design Award and •G Mark, the symbol of winning the award is respectively 84.1% and 79.0%.  
Beneficial for promotion in Japan.

<sup>B</sup> Based on the internet survey in January, 2017 with 2100s



#### Results of 2018

Awarded • y Entries •

#### Approx. 80 Judges

The screening is implemented with about 80 leading designers, architects or other professionals from Japan or overseas as jury members.

#### Types of Special Awards

Among all the Good Design Award winning objects, the exceptional designs considered to create and inspire the future, are chosen as •Good Design Best 100, from which the Special Awards below are chosen.

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•PE%FTJHO(PME "XBSE

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y <%FTJHOPG\$PNNVOJUZ%FWFMPQNFUO>

•PE ' PDVT " XBSE  
y <%JTBTUFS1SFWFOUJPO3FDPWFSZ%FTJHO>

#### Screening Method

<sup>a</sup> 1st Screening «  
Judging by documents based on the information registered by applicants.



<sup>a</sup> 2nd Screening «  
Judging by physical products that jury members can touch and experience.

## Tangible or Intangible, Any Designs are Eligible

As the word of •design and its roles penetrate and the importance of design to the society grows, Good Design Award has witnessed increasingly broader range of subject entries and applicants. From industrial products, architecture and interior design to solutions to social or regional issues, new communication systems, media, business development and so on, as long as it is created for people, society or environment, they would be eligible, no matter the design is tangible or intangible.



AGENZIE  
WWW.GMARK.COM

**Deadline:**  
**23, May**

### Award Benefits

In addition to promoting the design by well-known G Mark, winning the Award has more benefits as follows.

#### EXHIBITION opportunity with over 200,000 visitors

All of the awarded designs will be exhibited on •GOOD DESIGN EXHIBITION 2019 at Tokyo Midtown Roppongi. And there are over 200,000 visitors every year, leading to the high recognition rate of 84% in Japan.

#### Yearbook and Online Gallery publication

For each awarded design, its information will be published on the yearbook GOOD DESIGN AWARD 2019, and the certificate will be presented. Also, the information of the awarded design will be published on the website permanently with the evaluation comments from the judges.

#### Award Ceremony Invitation

Award Ceremony will be held on the first day of GOOD DESIGN EXHIBITION, where the jury members gather and elect the Grand Award together. For award winners, communicate with other winners.

### Result of the Survey for Award Winners

Since the foundation in 1957, Good Design Award has a history of over 60 years. The results of the survey questionnaires have showed various opinions from the Award Winners, including their appreciation of the high recognition rate of G Mark in Japan.

#### The number of application times



#### Effects of Winning the Award

