

Principal Regulations for the Good Design Award 2019

The "Principal Regulations for the Good Design Award" stipulate the outline of the Good Design Award project. In accordance with the Principal Regulations, the following regulations are prescribed.

Application Regulations for the Good Design Award

Judgment Regulations for the Good Design Award

Good Design Exhibition Regulations for the Good Design Award (planned for release in early September)

Outline of G Mark Usage Rules

1) About Good Design Award

The Good Design Award, organized by the Japan Institute of Design Promotion, is a movement to have fair screening based on the philosophy of the Good Design Award, and to select admirable excellent designs and recommend them widely, aiming to realize life, industry, and society which are full of richness and sustainability.

The origin of this movement was the "Good Design Product Selection System" established in 1957 by the Ministry of International Trade and Industry.

2) Philosophies of the Good Design Award

The Good Design Award plays a role as a base to provide a good example to practice future design, and to create "the chain of creation" for the coming society. An "excellent design" indicated by the Good Design Award is a design which focuses on the following philosophies.

HUMANITY	Creative power for products and conceptual embodiments
HONESTY	Insight into the contemporary society
INNOVATION	Conceptual power to pioneer the future
ESTHETICS	Imaginative power for prosperous lifestyle culture
ETHICS	Thinking power reflecting on society and environment

3) Activities of the Good Design Award

The Good Design Award consists of the following activities.

- Discover: to discover the quality standard in the modern society as well as possibilities for the future, through the screenings of the Good Design Award.
- Share: to broadly share the discoveries with the society together with the Award winners, by announcing and honoring the Good Design Award Winners.
- Innovation: to build a bridge to the next quality standards by triggering the sparkle of innovation with the shared discoveries.
- Through the achievement of the Good Design Award, the activities contribute to the development of the international community.

4) Application for the Good Design Award

The Good Design Award is conducted based on the application from applicants. The application acceptance period is from April 3 to May 23, 2019. The details of the application are specified in the "Application Regulations for the Good Design Award".

5) Judging Committee

The Organizer establishes the Good Design Award Judging Committee consisting of experts who understand the purposes of the Good Design Award and have considerable experience in design in order to entrust screening. The Judging Committee has the authority to decide all the awards.

The chair, Fumie Shibata, and the vice-chair, Seiichi Saito, preside over the 2019 Good Design Award Judging Committee, which implements screening.

The details of the Good Design Award judges are specified in the "Attached list : Judging Committee".

6) Screening of the "Good Design Award" and Selection of the "Good Design Best100"

The screening of the "Good Design Award" is implemented by the "first screening", which is based on the information provided by Applicants, and the "second screening", which is based on the physical items, etc., of the screening items. Entries that have passed the second screening will be referred to as "award winning objects" and applicants who submitted them as "award winners". Among all the Good Design Award-winning objects of the year, designs that are considered to push ahead the life, industry and society and to create and inspire the future, will be selected as the "Good Design Best100".

7) Types of Special Awards

Among the designs selected as “Good Design Best100”, the exceptionally excellent ones are presented with Special Awards. The names and other details of the Awards are subject to change. Awards other than those shown below may be established as well.

(Selected by judges, Good Design Award winners etc.)

- Good Design Grand Award

This award is presented to the most outstanding design chosen from among all award winning objects of the Good Design Award 2019.

(Selected by the Judging Committee)

- Good Design Gold Award (Minister of Economy, Trade and Industry Award)

This award is presented to particularly outstanding designs chosen from among all award winning objects of the Good Design Award 2019.

- Good Focus Award [New Business Design] (Minister of Economy, Trade and Industry Minister's Secretariat Deputy Director General for Business and Service Award)

This award is presented to particularly advanced designs expected to contribute to the creation of new business models or industries and the promotion of the innovation, chosen from among all award winning objects of the Good Design Award 2019.

- Good Focus Award [Design of Technique & Tradition] (Small and Medium Enterprise Agency Commissioner Award)

This award is presented to particularly outstanding designs which are realized by advanced technique and skills, chosen from among all small and medium-sized enterprises' award winning objects of the Good Design Award 2019.

- Good Focus Award [Design of Community Development] (Japan Chamber of Commerce and Industry Chairman Award)

This award is presented to designs expected to make particular contributions to the sustainable development of the community and revitalization of the economy, chosen from among all award winning objects of the Good Design Award 2019.

- Good Focus Award [Disaster Prevention & Recovery Design] (Japan Institute of Design Promotion Chairman Award)

This award is presented to outstanding designs expected to contribute to the prevention of

and the recovery from natural disasters, chosen from among all award winning objects of the Good Design Award 2019.

8) Announcement of the Good Design Award and the Good Design Best100

The organizer will announce on October 2, 2019 the 2019 winners of the Good Design Award and Good Design Best100. The organizers will announce the results on the Good Design Award website and through issuing a press release. Award winners may announce results as from the date of announcement.

9) Screening for the Good Design Special Awards

The organizer will hold a Good Design Special Awards Panel including the Good Design Best100 Designers' Presentation on October 9, 2019. In light of the principles of the Good Design Award, the judges will choose for the Good Design Gold Award and Good Focus Awards from among the year's Good Design Best100, after which the judges will elect the finalists for the Good Design Grand Award from the Good Design Gold Award-winning objects.

10) Selection of the "Good Design Grand Award" and Announcement of the Good Design Special Awards

The organizer will announce on October 31, the 2019 winners of the Good Design Gold Award, finalists for the Good Design Grand Award and Good Focus Awards. On the same day, the Good Design Grand Award winner will be released after the Good Design Award judges and winners etc. vote to select the Grand Award winner from the finalists for the Grand Award. The details of the Grand Award selection are prescribed by the Regulations on Selection for the Good Design Grand Award.

The organizer will announce the results on the Good Design Award website and through issuing a press release. Award winners may announce results as of that date of announcement.

11) Exhibition of the Good Design Award "Good Design Exhibition 2019"

The organizer will hold an exhibition of the Good Design Award "Good Design Exhibition 2019", to introduce all the Good Design Award winning objects widely to society for 5 days from October 31 to November 4, 2019. All the award winners are requested to exhibit their award

winning objects in this Exhibition.

The details of the Exhibition are specified in the "Good Design Exhibition Regulations (planned for release in early September)".

12) Commendation of the Good Design Award

The organizer will present commendation certificates to all Good Design Award winners.

13) Issuance of the Good Design Award Yearbook

The organizer will issue "GOOD DESIGN AWARD 2019", a Yearbook which includes all the Good Design Award winning objects of this year, in March 2020.

14) Public relations activities of the Good Design Award

The organizer widely conducts public relations activities to gain a better understanding of design among citizens and industry through award winning objects, and activities to support the business expansion, etc., of award winning objects. The organizer also makes efforts for activities to improve design in each country and region through international collaboration.

15) Use of "G Mark"

A trademark "G Mark" as a symbol of award winning can be used by the Good Design Award winning objects to conduct public relations activities and sales promotion activities.

The details are specified in the "Outline of G Mark Usage Rules".

16) Cost of the Good Design Award

Applicants must pay the costs identified in the "Application Regulations for the Good Design Award", "Good Design Exhibition Regulations" (planned for release in early September), and the "G Mark Usage Rules".

However, applications from applicants headquartered in Iwate, Miyagi, and Fukushima prefectures are exempt from these costs as a means of promoting recovery from the 2011 Great East Japan Earthquake.

17) Information Release

The organizer may use, for the publication of the Good Design Award, information which has been designated in advance among the information provided by the applicants of the Good

Design Award. Further, after the completion of screening, the "points where the object is excellent" in all the award winning objects are released. The organizer and the Judging Committee will not respond to a request for the disclosure of the information on individual screening details, including information on an item which has not received an award. The details are specified in the "Application Regulations for the Good Design Award".

18) Confidentiality of information on Subject Entries

The organizer, the Judging Committee, and those involved in services including displaying have a confidentiality obligation regarding the undisclosed information of subject entries and the confidential information acquired through screening, etc.

19) Matters which fall under the Applicant's responsibility

Applicants assume responsibility for any problems which arise with regard to intellectual property rights including a design, the requirements such as quality, performance, and safety, and the sales and construction of subject entries of the Good Design Award, for which the organizer assumes no responsibility.

The organizer assumes no responsibility for any dispute arising among applicants, award winners, or third parties as a result of the application for the Good Design Award.

20) Withdrawal and disqualification of application

Applicants can withdraw application at any time by October 1, 2019, even after the confirmation of the application. The terms and conditions of the application withdrawal are specified in the "Application Regulations for the Good Design Award".

On condition that applicants violate the matters prescribed by the "Principal Regulations for the Good Design Award", "Application Regulations for the Good Design Award" or "Good Design Exhibition Regulations", the organizer will disqualify the application.

21) Revoke of the Award

In the case where any of the following facts is discovered with respect to an award winning objects of the Good Design Award and Good Design Special Awards, the organizer can revoke the award.

- The award winning object has caused noticeable social damage due to its functional defect, etc.

- The award winning object is officially recognized as violating other's intellectual property right, such as a design.
- The applicant violates the regulations prescribed in the "G Mark Usage Rules".
- The applicant or the award winning object is related to any individuals, corporations or organizations connected with anti-social forces such as organized criminal groups.

22) Organizer and sponsors

Organizer: Japan Institute of Design Promotion (JDP)

Auspices(TBD): Ministry of Economy, Trade and Industry / Small and Medium Enterprise Agency / Tokyo Metropolitan Government / Japan Chamber of Commerce and Industry / Japan External Trade Organization (JETRO) / ASEAN-Japan Center / NHK / Nikkei Inc. / The Yomiuri Shimbun

23) International collaboration

The Good Design Award has created program in collaboration with the following design awards.

- "Design Excellence Award" held by the Ministry of Commerce, Kingdom of Thailand
- "India Design Mark" held by the India Design Council
- "Singapore Good Design Mark" held by the Design Business Chamber Singapore
- "Design Turkey" held by the Ministry of Economy of the Republic of Turkey, Industrial Designers Society of Turkey and Turkish Exporters Assembly
- "Good Design Indonesia" held by the Ministry of Trade, Republic Indonesia

April 1st, 2019

