

Application Regulations for the Good Design Award 2019

The Regulations stipulate necessary matters for the application for the Good Design Award 2019, and include the following contents.

- 1) Subject Entry, Applicant, and Application Method
- 2) Cost associated with the Good Design Award
- 3) Procedures of Application, etc.
- 4) Special Application and Screening
- 5) Consideration on Application

1) Subject Entry, Applicant, and Application Method

1-1. Subject Entry

The subject entries are limited to items or things that meet the following three requirements:

- ① available for users to purchase or use by March 31, 2020;
- ② can be made public on October 2, 2019, the day of the announcement of award winners;
- ③ can be exhibited in the "Good Design Exhibition" from October 31.

In the case where it is impossible to make the items public on the day of the announcement of award winners, the publication can be postponed until the day of the Exhibition.

However, a subject entry that cannot be made public on October 2, the day of the announcement of award winners, is not eligible for the "Good Design Best100".

1-2. Applicant

The applicants who are eligible are the "Business owner of the subject entries" and "design business operators".

The Business owner of the Subject Entries means "either a corporate body or an individual who has prime responsibilities for providing the subject entry, and who is a producer/seller of products, an owner of an architectural facility, a provider of software and media, a provider of a service business, or an organizer of a business, activity, development/research, etc."

In the case where more than one Business owner and design business operator get involved, such operators can apply jointly in their names.

If not registered as an applicant during the period of Information Registration, one is not

eligible to be added as an Award winner when a subject entry is awarded.

If the Business owner of the Subject Entries is not registered as the applicant, the applicant must get the "Letter of Consent" from the Business owner of the Subject Entries and submit it to the organizer.

Any individuals, corporations or organizations connected with anti-social forces such as organized criminal groups are not eligible for application.

1-3. Obligation of Applicant

Upon the application for the Good Design Award, applicants assume the following obligations. In the case where these obligations are not fulfilled, the organizer will disqualify the application.

- Submission of materials for the screening requested by the Judging Committee.
- Installation and Dismantlement of the subject entry at the second screening venue.
- Providing information for publication, displaying for the Good Design Exhibition, and publishing on the Good Design Yearbook in the case the subject entry wins the Good Design Award.
- Paying the cost including the screening fee specified in "2) Cost associated with the Good Design Award" and " by the due date.

1-4. Application Method

An applicant must complete the prescribed procedures for the subject of the application from April 3 to May 23, through the application website (the "Entry Site") provided by the organizer. At the same time, the applicant shall send a soft copy of "Application Confirmation Form" to the organizer by e-mail.

The organizer may not accept an application that it considers not to agree with the intents and purpose of the Good Design Award, such as one that violates Japanese laws or is offensive to public order and morals.

2) Fees of the Good Design Award

The fees of the Good Design Award and due date for payment is set as follows. All the prices include tax. The separate cost of the payment of a bank charge, etc., is borne by the applicant.

First Screening fee (all the subjects applied)

10,800 yen per subject applied ("Subject Entry")

Second Screening fee (all the Subject Entries which have passed the first screening)

57,240 yen per subject entry which has passed the first screening ("Second screening item")

In case of using the electric network or Internet connection, which is arranged by the Secretariat, for screening, the actual cost should be paid by the applicant. The details are described in the "Second Screening Guide for Installation and Dismantlement", which is distributed after the notice of the first screening results.

Award Package fee (all the award winning objects)

159,500 yen per subject entry which has passed the second screening ("Award winning object")

This price includes the charge for Exhibition, Yearbook and Online Gallery publication for each award winning object. Also, one copy of certificate, yearbook and the attendance of the award ceremony will be presented to the award winner.

This price doesn't include the cost of display options. The details are specified in the "Good Design Exhibition Regulations (planned for release in early September)".

3) Procedures of Application, etc.

Applicants follow the following procedures for applying for the Good Design Award.

3-1. Procedures for application

1. Registration of information on the applicant and screening item & Submission of the "Application Confirmation Form" and "Letter of Consent"

The applicant registers information on the applicant and screening item on the Entry Site, during the application period from April 3 to May 23. During the application period, the applicant shall click the "Apply Entry" button, and submit a signed or corporate sealed soft copy of "Application Confirmation Form" to the organizer by e-mail to confirm the application. The organizer confirms the application after receiving the Application Confirmation Form.

In the case where the Letter of Consent specified in the "1-2. Applicant" of this Application Regulations is required to be submitted, the Letter of Consent should be sent to the organizer by e-mail or post by September 19.

2. Payment of the First Screening fee

The organizer sends an invoice for the First Screening fee to the applicant after June 3. The

applicants should pay the first screening fee to the organizer by June 25 (for domestic applications) / June 17 (for overseas applications).

The period of the First Screening is from May 24 to June 26.

3-2. Procedures from the First Screening to the Second Screening

1. Notice of the first screening results

The first screening is implemented based on the information provided by applicants.

The organizer notifies applicants of the first screening results on the website on June 27.

2. Registration of the prerequisites for second screening

The applicant shall register the requires or method of the physical product placement for the second screening and whether participate in the interactive hearing or not on the entry site from June 27 to July 4.

3. Payment of the Second Screening fee

The organizer sends an invoice for the second screening fee and the cost required for the implementation of the second screening, including electricity charges, after July 16.

Applicants should pay the second screening fee to the organizer by August 22.

The period of the Second Screening is from July 5 to September 3.

3-3. Procedures for the Second Screening

1. Installation and Dismantlement of the subject entry at the screening venue

The organizer holds the second screening in Japan as follows.

Applicants bring in/take out the physical item or an alternative such as a graphic panel of the subject entry to/from the place and on the date/time designated by the organizer. In principle, the Second Screening is not open to applicants.

For Japan:

Installation day: July 29 (Mon)

Second Screening Panel: July 30 (Tues) – August 1 (Thurs)

Dismantlement day: August 1 (Thurs)

Venue: Makuhari Messe, International Exhibition Hall 1-3

The second screenings in other countries or regions including South Korea, Taiwan, and China · Hong Kong, are held in the venues designated by the organizer. The designation will be applied by the name of the country or region on the "Account Info" on the Entry Site.

- The country/region name is South Korea: Screening venue in South Korea
- The country/region name is Taiwan: Screening venue in Taiwan
- The country/region name is China or Hong Kong: Screening venue in China or Hong Kong
- The country/region name is other than those above: Screening venue in Japan

2. About Interactive Hearing

In each screening venue, the organizer sets an "Interactive Hearing Day" to encourage more understanding of screening items by interaction between the applicants and judges. An applicant who wishes to participate in the interactive hearing shall follow the rules prescribed by the organizer, come to the place and on the designated date/time, give an explanations of the subject entry and respond to the questions from the judges.

3-4. Procedures after the second screening

1. Notice of the second screening results

The organizer notifies applicants of the second screening results including the result of the Good Design Best100 selection on the Entry Site on September 4.

For the items which have passed the second screening, the organizer also notifies the feedback comments describing the "Good points" by jury acquired through the screening by late September.

2. Confirmation of information on the award winning objects

Applicants are requested to confirm and revise the information on the items which have passed the second screening on the Entry Site account to be made public on October 2, the day of the announcement of award winners, and such information to be inscribed on the Commendation Certificate and Yearbook from September 4 to 11.

3. Confirmation of the display method in the "Good Design Exhibition"

Applicants confirm the display method and prerequisites, etc., in the "Good Design Exhibition" from September 4 to 11, and register on the Entry Site.

4. Payment of Award Package fee

The organizer sends an invoice for the Award package fee to applicants after October 1.

Applicants should pay the Award package fee to the organizer by October 18.

3-5. Procedures after the announcement of award winners

1. Announcement of winners

The organizer will announce the award winning objects of this year's Good Design Award and the Good Design Best100 on October 2 through press releases and on the website.

2. Use of the G Mark

The Good Design Award winners can use the "G Mark" after the date of the announcement of award winners. The winners pay the usage fee for the G Mark to use the "G mark". The details are specified in the "Outline of G Mark Usage Rules".

From October 2 and November 4, 2019, which is the Award PR period, the "G Mark" can be used for free, without license application procedure.

3. Responding to Good Design Best100 Designers' Presentation (screening opened to the public)

The organizer will hold the Good Design Best100 Designers' Presentation, an event featuring presentations by Good Design Best100 winners as part of Special Awards screening. Good Design Best100 winners will take part in this event as requested by the organizer.

4. Installation/Dismantlement of the exhibits at the exhibition venue

The organizer holds the "Good Design Exhibition" from October 31 to November 4. Applicants bring in/take out the exhibits to/from the place and on the date/time designated by the organizer.

5. Award Ceremony and Announcement of Good Design Special Awards

The organizer will hold the Award Ceremony on October 31, where the organizer will announce the Good Design Special Awards. Besides, the organizer will present Commendation Certificates, etc., to the award winners in the venue of the Award Ceremony.

6. Presentation of Special Awards' certificates

Certificates will be presented by each award presenter at the Special Awards ceremony which will be held on December 4.

7. Issuance of the Good Design Yearbook

The organizer issues "GOOD DESIGN AWARD 2019", a Yearbook with all the Good Design Award winning objects of this year in March 2020, and one Yearbook per award winning object will be presented to each winner.

4) Special Application and Screening

4-1. Application for "Undisclosed Subject Entry"

If a subject meets the requirements of the application provided in the "1-1. Subject Entry" of this Application Regulations, an application can be submitted for a subject which is not yet

disclosed at the stage of the second screening ("undisclosed subject entry"). An applicant who wishes to ensure the confidentiality of an undisclosed subject entry is allowed to choose undisclosed screening.

Applicants may apply for undisclosed screening by the following procedures.

1. Registration for Undisclosed Screening

An applicant who wishes for undisclosed screening should choose "Wish for Undisclosed Screening" in the "Second Screening Information" when registering the prerequisites for the second screening on the Entry Site from June 27 and July 4.

2. Notice of the date and time of Undisclosed Screening

For the implementation of undisclosed screening, the organizer provides space to ensure the security of the confidential information in the second screening venue. The organizer notifies the applicant who has chosen undisclosed screening of the date/time and the carry-in place for the installation and dismantlement after July 16. In the case where it is considered difficult to provide space for the subject entry to ensure the security of the confidential information in the second screening venue, the screening may be conducted in a separate venue upon consultation with the applicant.

3. Installation/Dismantlement of the Subject Entry at the Undisclosed Screening venue

The applicant brings the physical item or an alternative such as a panel of the subject entry in/out of the venue and on the date/time designated by the organizer.

4. Confidentiality of the Undisclosed Subject Entry

The organizer, judges and concerned parties have a confidentiality obligation regarding the confidential information acquired in the course of the screening of the applied undisclosed subject entry.

5. Screening fee for the Undisclosed Subject Entry

The second screening fees for undisclosed subject entries are as follows in order to provide space to ensure the security of the confidential information and to handle specially.

Screening at the second screening venue

In addition to the regular second screening fee, the screening fee for undisclosed subject entry, which is 102,600 yen per subject entry, is added.

Screening at a separate venue

In addition to the regular second screening fee, the screening fee for undisclosed subject entry, which is 102,600 yen per subject entry, and the actual cost including the travel and traffic

expenses of the Judges and members of Secretariat in attendance are separately added.

6. Consideration on Undisclosed Subject Entries

If the presentment of an undisclosed subject entry does not have the same performance as the actual equipment and is expected to have different specifications from the final product in its appearance or functions, it may be determined to be inadequate for the requirements.

4-2. Application recommended by the Judging Committee

The Judging Committee may encourage the entry of an item that is not covered by the existed applications for the Good Design Award, as an application recommended by the Judging Committee.

An object entered as an application recommended by the Judging Committee from June 4 to June 27, is considered to have passed the first screening and will be subject to the second screening. In the second screening, it will be screened along with general subject entries.

The "Application Confirmation Form" for the application recommended by the Judging Committee should be submitted by June 27. The "Letter of Consent" should be submitted by September 19. Objects entered as applications recommended by the Judging Committee will not be charged a second screening fee and an Award Package fee (if awarded). (But the cost of display options for the exhibition will not be exempted.)

4-3. Application based on the mutual collaboration of design awards

Subjects which are applied based on system collaboration with the "Design Excellence Award" held by the Ministry of Commerce of the Kingdom of Thailand, the "India Design Mark" held by the India Design Council, "SG Mark" held by the Design Business Chamber Singapore, "Design Turkey" held by the Ministry of Economy of the Republic of Turkey, Industrial Designers Society of Turkey and Turkish Exporters Assembly, "Good Design Indonesia" held by the Ministry of Trade of the Republic Indonesia and "Tokyo Business Design Award" organized by Tokyo Metropolitan are regarded as having passed the first screening and are subjects for the Second Screening.

4-4. Preferential measure associated with the Great East Japan Earthquake

In order to support reconstruction from the Great East Japan Earthquake which occurred in 2011, an application from an applicant whose headquarters (principal base in case of an individual business operator) is within the six prefectures in the Iwate, Miyagi, Fukushima is

exempted from all the costs described in this Application Process (except extra fees including a display option).

4-5. Presentation Screening and On-site Screening

In the case where the Judging Committee requests for Presentation Screening, in which Judges directly hear the explanation of the applicant, or on-site screening, in which judges travel to conduct screening, the applicant should respond to this.

In case of conducting on-site screening, the applicant pays the actual cost, including the travel and traffic expenses, of the judges and members of Secretariat in attendance separately.

5) Consideration on Application

5-1. Subject Entry Category and Screening

Although the screening is conducted in accordance with the Subject Entry Category chosen by the applicant upon application, the category may be changed at the discretion of the Judging Committee.

5-2. Application to more than one category by one subject

Applicants may not apply for more than one category in terms of one subject.

5-3. Handling of a Subject Entry determined unable to be screened

The Judging Committee may determine that a Subject Entry is unable to be screened for a reason such as a deficit of the screening system. In such a case, the organizer excludes such a subject entry from screening, and immediately notifies the applicant and returns the cost, including the screening fee that has already been paid.

5-4. Withdrawal of application

Applicants can withdraw application from the completion of the application procedures to October 1 in the case where it is difficult to continue screening or to release a specific subject entry to the public until the exhibition due to the delay of the release, etc. In such a case, the applicant shall notify the organizer of the withdrawal by e-mail in writing.

The handling of the cost including the screening fee in association with withdrawal is prescribed as follows.

In the case where an Applicant withdraws the application after the following dates, the

applicant pays the prescribed cost.

- First screening fee: withdrawal on and after May 24
- Second screening fee: withdrawal on and after July 5
- Award package fee: withdrawal on and after September 12

5-5. Information Handling

1. Attribution of rights

The copyright of the information in regard to the subject entry provided by an applicant belongs to the applicant. However, the organizer has the right to use such information only for the operation of the Good Design Award, including the screening and the announcement and publication of the details of the winners of the Good Design Award, with which applicants should agree. Information may be changed only if its need is accepted in light of the purpose and situation, with which applicants should agree.

2. Information Release

Among the information in regard to the subject entry provided by an applicant, the organizer releases the information of the items that are marked as "public" in the registration form on the Good Design Award Entry Site, by the following two media. The contents of the "public" items can be checked and registered after the announcement of the second screening results. Information other than that should be private, and is used only for screening.

Website of the Good Design Award "Online Gallery"

Subject: Award winning objects of the Good Design Award 2019

Timing: On and after October 2, 2019

A subject which cannot be made public on October 2 is allowed to postpone the publication until the first day of the exhibition (October 31).

Good Design Award Yearbook "GOOD DESIGN AWARD 2019"

Subject: Award winning objects of the Good Design Award 2019

Timing: March, 2020

Media: "GOOD DESIGN AWARD 2019" (Good Design Award Yearbook)

The released information may be used for the PR activities of the Good Design Award as required on and after October 2, 2019.

3. Storage Deadline of the Registered Information

The information about the Subject Entry registered on the Entry Site, except for the basic Account Information and Applicant Information, would be deleted by the end of February 2020. The organizer would not keep the data.

April 1st, 2019