

Judgment Regulations for the Good Design Award 2019

The Regulations stipulate the matters required for the screening of the Good Design Award 2019, and consists of the following contents.

- 1) Establishment of the Judging Committee
- 2) Roles of the Judging Committee
- 3) Commission of Judges
- 4) Obligations and Rights of Judges
- 5) Screening of the Good Design Award

1) Establishment of the Judging Committee

The Organizer establishes the Good Design Award Judging Committee (the "Judging Committee") in order to decide the Good Design Award, Good Design Best100 and Good Design Special Awards, by conducting rigorous screening on the basis of the philosophies, etc., of the Good Design Award.

The Judging Committee consists of the chair, vice-chair, and judges. The chair presides over the Judging Committee, and the vice-chair assists the chair and acts for the chair in the event of an accident of the chair.

2) Roles of the Judging Committee

Decision of the Good Design Award, etc.

The Judging Committee conducts screening of the Good Design Award, Good Design Best100 and Good Design Special Awards, in light of the philosophies of the Good Design Award and the screening policies shown by the chair, and decides on the award winning objects appropriate for each award.

The decision of the Good Design Award, etc., is conducted by the consultation of judges. In the case where the decision by consultation is impossible, the chair or the vice-chair makes a decision. In this regard, the Judging Committee may exclude a specific screening item as being unable to be screened for a reason such as a deficit of the screening system.

Information disclosure of award winning objects

For all the award winning objects, the Judging Committee clarifies the points where the object is excellent. The organizer notifies Applicants of this information, and discloses the same through the website of the Good Design Award.

3) Commission of Judges

The Organizer commissions the task of Good Design Award Judges to experts, who understand the purposes of the Good Design Award and have considerable experience in design, in accordance with the "Regulations on the Establishment of the Good Design Award Judging Committee", an internal regulation of the Japan Institute of Design Promotion.

The commission period of the chair, vice-chair, and judges is from April 1, 2019 to March 31, 2020.

4) Obligations and Rights of Judges

Screening of a subject in which a Judge is involved

In Screening of a subject that any of the chair, the vice-chair, and judges themselves designed or conducted a consultation for, they are forbidden to get involved in the Screening of such a subject, including providing related information.

Confidentiality of screening information

The chair, the vice-chair, and judges submit a confidentiality pledge to the organizer before the start of screening. They are forbidden to divulge to any third party classified information on screened items and confidential information acquired through screening such as screening circumstances.

"Application recommended" by the Judging Committee

The chair, the vice-chair, and judges can, with their insight, encourage the application of a subject, which has not been applied for the Good Design Award. However, judges cannot recommend a subject that they themselves designed or conducted a consultation for. The qualification of an application for the "application recommended by the Judging Committee" will be determined by the chair, the vice-chair, and the judges in charge of the corresponding screening unit, after they confirm the contents.

5) Screening of the Good Design Award

Determination of screening items and organization of Screening Units

A screening item is what has been applied based on the "Application Regulations for the Good Design Award" and has been received by the organizer. The Judging Committee organizes more than one "Screening Unit" in order to facilitate smoother and more accurate screening after the determination of screening items by the organizer. In each Screening Unit, a Screening Unit Leader will be appointed.

Implementation of general meeting of Judges

The Judging Committee implements a general meeting of judges by the entire judges after the determination of screening items in order to confirm the Good Design Award Judging Recitals and the screening policies of the year on the initiative of the chair and the vice-chair.

Screening perspectives

Screening of the Good Design Award is conducted based mainly on the following four perspectives.

Human perspective

- Whether due considerations, including usability, understandability, and friendliness, etc., are given to users
- Whether various considerations, including safety, security, environment, physically weak persons, etc., are given to maintain the credibility
- Whether the design gains sympathy of users
- Whether the design has attractiveness and induces users' creativity

Industrial perspective

- Whether issues are skillfully solved by using new technology and materials or through creativity
- Whether the item is reasonably designed or planned with appropriate technology, method, and quality
- Whether the item contributes to the creation of new industry or business

Social perspective

- Whether the item contributes to the creation of new culture, such as a new method,

lifestyle, communication, etc.

- Whether the item contributes to the realization of the sustainable society
- Whether the item suggests new value, such as a new method, concept, style, etc. to society

Time perspective

- Whether the item puts past contexts and accumulated achievements to propose new value.
- Whether the item proposes a highly sustainable solution from medium- and long-term perspectives.
- Whether the item represents continual improvements in accordance with the times.

Implementation of the First Screening

The First Screening is implemented on all the screening items. Each Screening Unit implements screening based on the contents registered as screening information by Applicants.

The period of the First Screening is from May 24 to June 26, 2019.

Implementation of the Second Screening

The second screening is implemented to screen the "screening items having passed the first screening", "application recommended by the Judging Committee", and "application based on collaboration of design awards". The organizer establishes a screening venue in a prescribed place. In principle, each Screening Unit implements screening by the physical items of screening items and interactive hearing.

If necessary, the Second Screening Unit can implement Presentation Screening, where Judges directly hear the explanation of the applicant, or On-site screening, where judges travel to conduct Screening as needed.

The period of the Second Screening is from July 5 to September 3, 2019.

Determination of the Good Design Award

The chair and the vice-chair hold the "Determination meeting of the Good Design Award" by the Screening Unit Leaders to determine the Good Design Award. In this Determination meeting, the Screening Unit Leaders report the Screening results of the screened items of

which they took charge in Screening to the chair and the vice-chair, and determine the award winning objects of the Good Design Award with the approval of the chair and the vice-chair.

Selection of the "Good Design Best100"

After the Determination Meeting of the Good Design Award, the chair, the vice-chair, Second Screening Unit Leaders, and judges appointed by the chair shall establish "Good Design Best100 Panel". From among all the Good Design Award-winning objects of the year, the Panel will choose 100 designs considered to show the way to the life, industry, and society of the future and to be pioneering designs for tomorrow as the Good Design Best100.

Selection of the Special Awards

After the selection of the Good Design Best100, the chair, the vice-chair, Second Screening Unit Leaders, and judges appointed by the chair shall establish "Good Design Special Awards Panel". From among the Good Design Best100 winners, the Panel will select objects appropriate for the purpose of the Good Design Gold Award and each Good Focus Award. The Panel will then determine the finalists for the Good Design Grand Award from the Good Design Gold Award-winning objects.

Selection of the "Good Design Grand Award"

The organizer will establish the "Regulations on Selection for the Good Design Grand Award" separately. On October 31, 2019, the Good Design Award judges, Good Design Award winners etc. will vote to select the Good Design Grand Award winner. The finalist that receives the most votes will be the winner of the Good Design Grand Award.

April 1st, 2019