

### **Regulations for Good Design Exhibition 2019**

The Regulations stipulate necessary matters for holding the exhibition of Good Design Award 2019 "GOOD DESIGN EXHIBITION 2019", and include the following contents.

- 1) Outline and Purpose
- 2) Exhibition Fees
- 3) Display Method
- 4) Procedures Before and After the Exhibition
- 5) About Management and Intellectual Property
- 6) Special Exhibitions

#### **1) Outline and Purpose**

GOOD DESIGN EXHIBITION 2019 will be held by the organizer to showcase this year's rigorously screened award-winning objects and introduce what makes them significant, as a platform to spread the value and the meaning to the society.

Title: GOOD DESIGN EXHIBITION 2019

Period: October 31 - November 4, 2019

Schedule: October 31 - November 3 11:00 - 20:00

November 4 11:00 - 18:00

Venue: areas around Tokyo Midtown (9-7-1 Akasaka, Minato-ku, Tokyo)

The organizer will do the exhibition planning for high promotional effect and make the exhibition appropriately and smoothly operated, as a platform to showcase the award winning objects. Award Winners should follow the guide of the organizer, and prepare the display of the actual items or substitutes of the award winning objects.

#### **2) Exhibition Fees**

The fees of exhibiting in the Exhibition and due date for payment are set as follows. All the prices include tax. The separate cost of the payment of a bank charge, etc., is borne by the applicant.

Award Package fee (including the fees of exhibiting in the Exhibition, for all award winning objects)

Award winning object:

Good Design Award winning object: 159,500JPY (Only for Table placement (400) Package, Award package fee=121,000JPY)

Good Design Best 100: 159,500JPY

Each additional space: 126,500JPY (A discount becomes applicable for 5 or more additional spaces.)

An invoice for the above fees together with the actual costs of the display options requested by the Award Winners will be issued.

Due date for payment: October 18

### **3) Display Method**

Award Winners shall display the actual items of the award winning objects, or substitutes that can show the significance of the objects. Accessories or supplementary items, which are necessary for the award winning objects to work, can be displayed together.

In principle, for each award winning object, the Award Winner shall use the Display Package designated by the organizer to prepare the display.

Any costs that occur when Award Winners prepare and display the award winning objects, shall be borne by the Award Winners.

Award winning objects that are selected as Good Design Best100 will be displayed in the Good Design Best100 Exhibition Area, while the other award winning objects will be displayed at their designated space in the Good Design Award Exhibition Area.

Award Winners cannot enter the venue except during the period specified by the organizer. As for the subject entries whose exhibition fees are exempted by the organizer, the organizer may designate specified display method for them.

The organizer may request the Award Winner to change the display method, on condition that it is recognized to be significantly out of harmony with the purpose of the venue planning.

The details of the Display Package are specified in the "GOOD DESIGN EXHIBITION 2019 Installation and dismantlement guide".

### **4) Procedures Before and After the Exhibition**

Award Winners shall follow the procedures below.

#### **4-1. Notification of the second screening results**

The organizer notifies applicants of the second screening results on the Entry Site on September 4. As from the public announcement of Award Winners on October 2, entries that have passed the second screening will be referred to as “award winning objects” and applicants who submitted them as “award winners”.

#### **4-2. Confirmation of information on the award winning objects**

From September 4 to 11, Award Winners are requested to confirm, revise and register the information on the award winning objects on the Entry Site, including the release information and the information to be inscribed on the exhibition caption, Commendation Certificate and Yearbook.

#### **4-3. Confirmation of the exhibition information for “GOOD DESIGN EXHIBITION 2019”**

From September 4 to 11, for each award winning object, Award Winners are requested to apply for the Display Package and display options such as electricity use on the Entry Site.

#### **4-4. Payment of Award Package Fee**

Based on the exhibition information registered on the Entry Site, the organizer will confirm the contents of the display, and issue an invoice after October 2. Award Winners shall pay the Award Package Fee based on the invoice before October 18.

#### **4-5. Installation/Dismantlement and Display**

Award Winners shall conduct the installation and dismantlement of the display items in the space and on the time designated by the organizer. The details are specified in the “GOOD DESIGN EXHIBITION 2019 Installation and dismantlement guide”.

### **5) About Management and Intellectual Property**

Award winners assume responsibility for any management-related problems such as the damage, loss and theft of the display items, during the period of Good Design Exhibition, which is open to the public. Correspondingly, the organizer assumes this responsibility during the closed-door period. During both closed-door and open periods, the organizer takes charge of the preservation and maintenance of the venue and the exhibition. On condition that award winners want to apply for industrial property rights, such as the registration of designs, award winners should go through the application procedures before the organizer announces the results.

### **6) Special Exhibitions**

#### **6-1. Exhibition of Good Design Best100**

Award winning objects that are selected as Good Design Best100 will be displayed in the Good Design Best100 Exhibition Area, different from the other award winning objects. To arrange the exhibition environment, the organizer may designate certain display methods for some award winning objects. The details of the exhibition fee are specified in "Guide for BEST100 Winner Special Awards Screening Panel & GOOD DESIGN EXHIBITION 2019".

**6-2. Exhibition by the company**

In Good Design Award 2019, companies that have many award winning objects have the option to exhibit in the area of "Good Design Superior Company 2019", where the award winning objects from one company are displayed together. In such case, the award winning objects will be displayed in the area mentioned above, instead of the exhibition areas for award winning objects of Good Design Award. Notwithstanding, award winning objects that are selected as Good Design Best100 will be displayed in the area designated by the organizer.

About the application method, Good Design Award Office will contact the applicable companies individually.

September 4, 2019