

Election Regulations for GOOD DESIGN GRAND AWARD 2021

The Regulations stipulate necessary matters for the election for the GOOD DESIGN GRAND AWARD.

1) GOOD DESIGN GRAND AWARD

GOOD DESIGN GRAND AWARD (hereinafter referred to as the “Grand Award”) is Prime Minister's Award for the most outstanding design chosen from among all award-winning objects of the GOOD DESIGN AWARD 2021. It is voted on by the GOOD DESIGN AWARD 2021 judges (hereinafter referred to as the “judges”), GOOD DESIGN AWARD 2021 winners (hereinafter referred to as the “winners”) and the general visitors to the GOOD DESIGN EXHIBITION 2021 held at the Tokyo Midtown DESIGN HUB (hereinafter referred to as the “general visitors”). Grand award is a symbol of the design and social trends of the year.

2) Finalist for the GOOD DESIGN GRAND AWARD

Finalist for the GOOD DESIGN GRAND AWARD 2021 (hereinafter referred to as the “finalist”) is selected by the chair, the vice-chair, the screening unit leaders and the focused issued directors from the GOOD DESIGN BEST100 award-winning objects, and will be announced at the GOOD DESIGN AWARD 2021 press conference on 20 October.

3) Voters for the GOOD DESIGN GRAND AWARD

Voters for Grand Award will be the judges, the winners and the general visitors.

Voting is calculated on the following scale:

General Visitor: Winner: Jury = 1:5:100

Judges cannot vote for finalist in which they have been involved in design or consulting.

4) Election procedure for the GOOD DESIGN GRAND AWARD

The election process for the Grand Award will be as follows.

4-1. Voting for the GOOD DESIGN GRAND AWARD by general visitors

Voting boxes will be set up at the GOOD DESIGN EXHIBITION 2021 held at the Tokyo Midtown DESIGN HUB from October 20 to October 31 to accept votes from the general visitors. The general visitors can vote for one finalist, and each person can only vote once during the voting period.

4-2. Finalist presentation

Finalists will be required to make a final presentation to the judges and the winners at GRAND AWARD Election on 2 November.

The order of the presentations will be determined by drawing lots on the day.

The presentation will last for 4 minutes per entry.

Judges may not be presenters if they are associated with the entry.

4-3. Voting for GOOD DESIGN GRAND AWARD by judges and winners

The judges and the winners will vote after the final presentation and the result will be announced after adding the votes of the general visitors.

4-4. Determination of the GOOD DESIGN GRAND AWARD

If the difference between the first and second place votes exceeds 5% of the total number of votes received, the first-place entry becomes the winner of Grand Award.

In the event that the difference between the first and second place votes is less than 5% of the total number of votes received, the judges and the winners will vote in the run-off vote process and the entry with the most votes will be awarded the Grand Award.

In the event that the above rules are exceeded during the voting process, the decision will be made by the Chair.

The winner of the Grand Award will be awarded a trophy and a certificate signed by the Prime Minister after going through the process.

The election process will be announced on the GOOD DESIGN AWARD official website.

October 20, 2021