

Category 01 : Life products (Accessories and Wearable)		Examples
01-01	Accessories and personal items	contact lens, eyeglasses, mask, accessories, watch, wallet, card holder, shoes/sandals, slippers, backpack/bag/suitcase, artificial limb, wig
01-02	Clothing	hat, clothing, clothing accessories
01-03	Smart watch	
Category 02 : Life products (Healthcare)		Examples
02-01	Health care items	sphygmomanometer, thermometer, massage goods/chair, EMS, activity monitor, pedometer, fitness equipment, WBGT monitor, alcometer
02-02	Sanitary goods	toothbrush, household dental hygiene products, adult diaper, shaver, nail clipper, ear pick, comb, shaving things, razor, dryer, tissue, towel, bath mat, laundry net, detergent, cleaning sponge, shampoo, body care goods, bath goods, portable toilet, hot water bottle, body odor measuring instrument, breath checker
02-03	Beauty care equipment and instrument	makeup tools, facial roller, perm rods, beauty device, hair iron, hair dryer
Category 03 : Life products (Kids and Stationery)		Examples
03-01	Childcare goods and accessories	diaper, baby sling, swaddle, babywear, pacifier, mother's bag
03-02	Household childcare items	baby stroller, potty, baby bath, baby bed, baby food, breast pump, baby bottle, baby tableware, chairs for children
03-03	Stationery and office supplies	pen, mechanical pencil, notebook, diary, glue, scissors, cutter, stapler, adhesive tape, tape cutter, correction fluid/correction tape, seal, ink-pad, ruler, calculator, envelop, sticky note, book stand, book cover, picture frame, painting tools(paints, pallets, crayons), calendar, slip, file binder, clip, laser pointer, scientific calculator, cutting machine, bookbinding tool, drawing tool, photographic paper, whiteboard, label printer
03-04	Teaching materials and educational supplies	intellectual toy, teaching materials, textbook/reference book, picture book, dictionary, educational tool, magnifying glass, microscope, flask, beaker
03-05	Toys	toy, doll, stuffed toy, building blocks, board game, minicar, plastic model
Category 04 : Life products (Leisure and Hobby)		Examples
04-01	Sporting goods	bat, ball, shin pad, golf club, yoga mat, training equipment, referee stand, field marking tool, sports eyewear, swimming goggles, sports shoes, jump ropes
04-02	Leisure/Outdoor/Travel goods	picnic blanket, cooler box, tent, lantern, BBQ grill, trekking pole, outdoor chair/table, compass, binoculars, sleeping bag, folding knife, outdoor burner, outdoor cookware, travel goods
04-03	Hobby goods and pet care supplies	fishing rod, reel, handicraft tool, leash, pet toilet, aquarium, cat tower, grooming brush, pet monitor camera, individual identification badge
04-04	Accessories for smartphones, personal computers and cameras	mobile battery, smartphone case, tablet computer case, tripod, camera stabilizer, camera sling, camera bag, selfie stick, OA tap
04-05	Garden tools	flower vase, flower pot, planter, watering pot, hose reel, watering nozzle, pruning scissors, scoop, indoor plant factory
04-06	Audio equipment and music instruments	headphone, earphone, loudspeaker, audio player, amplifier, music instrument(piano, guitar, etc), stereo system, home sound system
Category 05 : Kitchen Tools, Daily Necessities and Cooking Appliances		Examples
05-01	Kitchen goods, cookware, tableware and cutlery	pot, frying pan, cleaning item for kitchen, kitchen knife, kitchen scissors, ladle, tong, turner, slicer, sieve, mixing bowl, long chopsticks for cooking, chopsticks, cutlery, glass, cup, dish, bowl, small bowl, tray, water bottle, tea utensil, lunch box, seasoning container, measuring spoon
05-02	Daily necessities	umbrella, fan, snow remover, sewing kit, (seat) cushion, mat, carpet, trash can, hanger, flashlight, table clock/wall clock, insecticide, aroma diffuser
05-03	Cooking appliances	rice cooker, microwave oven, food processor, hot plate, mixer, blender, juicer, electric kettle, coffee maker, toaster, IH cooker
Category 06 : Home Furniture and Household Goods		Examples
06-01	Home furniture	chair, sofa, table, desk, partition, hanger pole, laundry pole, storage case, shelf, storage furniture, wardrobe, drawer, bed
06-02	Cleaning goods	broom, dustpan, duster, mop, cleaning brush
06-03	Household nursing and rehabilitation equipment	hearing aid, wheelchair, walker, nursing care food, hospital food, nursing bed, patient positioner, walking stick, rollator, portable toilet for nursing care
06-04	Emergency supplies	disaster prevention hood and helmet, emergency kit / disaster prevention set, emergency food, preserved food, emergency toilet kit, disaster prevention lantern
06-05	Bedclothes	futon, bed sheets, mattress, pillow, blanket
06-06	Religious supplies	Buddhist altar and instrument, Shinto altar and instrument, plate for piled salt, rosary, urn, tomb stone
Category 07 : Home Appliances		Examples
07-01	Home appliances	digital photo frame, vacuum cleaner, washing machine, refrigerator, home cleaning machine, dishwasher / dryer, water purifier, sewing machine, iron, high pressure washer, deodorizing machine
07-02	Air conditioning appliances	air cleaner, humidifier, electrical fan, electric stove, heater / fan heater, electric warmer, hot carpets, cooler

Category 08 : Video/Camera Equipment		Examples
08-01	Cameras, mobile phones and tablets	tablet PC, camera, video camera, telephone, mobile phone, smart phone, communication mobile terminal, camera lens, strobe
08-02	Video equipment	TV, monitor, media player, VR headset
08-03	Broadcast and sound equipment for professional use	mixing console, multi-track recorder, switcher, loudspeaker for professional use, microphone for professional use, power amplifier for professional use, wireless microphone system, sound processor, video camera for professional use

Category 09 : ICT Equipment		Examples
09-01	ICT equipment for the general public	desktop PC, notebook PC, mouse, keyboard, stylus, printer, scanner, projector, NAS, hard disk, network device, router, switching hub, translator, smart speaker, AI speaker, security device / camera
09-02	ICT equipment for professional use	emergency communication system, security camera, computer for professional use, telephone for professional use, monitor/projector for professional use, transceiver, printer for professional use, composite printer

Category 10 : Equipment and Facilities for Manufacturing and Medical Care		Examples
10-01	Accessories and personal items for professional use	fingerstall, nameplate, armband, dust mask, dust goggles, work gloves, cotton work gloves, insulating gloves, helmet, life jacket, safety vest, work clothes, white coat, work shoes, safety shoes, lanyard, safety belt, earmuffs
10-02	Working tools and instruments	pliers, nipper, screwdriver, saw, small work items, spray, paint, tool holder, vise, jig, electric tool, packing materials, cardboard box, guide baton, hand truck, floodlight, cleaning gun, ladder, stepladder, level
10-03	Agricultural tools and equipment	hoe, sickle, rake, mortar, lawnmower, hedge trimmer, cultivator, huller, threshing machine, rice polishing machine, weighing machine, furrow coating machine, drone for agricultural use
10-04	Equipment and facilities for production and manufacturing	data logger, control equipment, digital micrometer, current probe, measuring equipment, surveying machine, indicator, FA equipment, programmable controller, actuator, industrial robot, processor, machining center, semiconductor manufacturing device, scaffold, wheel loader, printing press, container, belt conveyor, automatic carrier, nondestructive inspection device, injection molding machine
10-05	Medical equipment and facilities	injector, intravenous drip, medicine, stent, surgical instrument, stretcher, biomonitoring, washer, suction machine, therapeutic instrument, nurse call button, medical cart, examination table, medical furniture, hospital facility, inspection and diagnostic equipment (ultrasonic diagnostic apparatus, MRI, CT scan, x-ray device, etc), analyzer, packing machine for medicine, medical bed, medical protective glasses, low frequency treatment device, household medical instrument and device, household medicine, inhaler (nebulizer), blood glucose level measuring device, insulin syringe
10-06	Materials and parts	sheet materials, paper, block, ceramic materials, glass materials, plastic materials, coating
10-07	Manufacturing and production technique	processing method, manufacturing method, constructing method, transportation technique
10-08	Equipment and facilities for research and experiment	pipette, electronic balance, agitator, homogenizer, gas chromatography, x-ray fluorescence spectrometer, biochemical automatic analyzer, fume hood, environmental test equipment, durability test device, accelerator, radio telescope
10-09	Other product for medical use and manufacturing	

Category 11 : Housing Fixtures		Examples
11-01	House lighting appliances	light bulb, ceiling light, pendant light, desk lamp, floor lamp, stand lamp, sensor light
11-02	House air conditioning machines/fixtures	air conditioner, air vent
11-03	House building materials/fixtures	architectural hardware, building material, fixtures, stairs, sash/window, door handle
11-04	House interior materials	curtain, blinds, rolling screen, wallpaper
11-05	House exterior materials	roofing materials, garage, doorplate, postbox, rain gutter, wood deck, terrace, sunshade, shelter, interphone
11-06	Kitchen fixtures	range hood and ventilator, water heater, remote controller for water heater, sink, built-in stove
11-07	Bathroom and wet area	wash basin, shower, bathtub, toilet bowl / toilet seat, water purification device, faucet, modular bathroom
11-08	House machines/fixtures	elevator for home, escalator for home, digital lock, smart lock, home delivery locker box, fire alarm, home electricity storage system

Category 12 : Equipment and Facilities for Shop, Office and Public Space		Examples
12-01	Furniture for shop, office, public space	office chair, office table, desk wagon, storage shelf, cabinet rack, locker, storage system, partition, reception office furniture, work station, office ceiling light

12-02	Display furniture for shop and public space	ticket vending machine, automatic ticket check, ATM, sign board, digital signage, pachinko game equipment, display fixture, plant factory for shop
12-03	Equipment and facilities for public space	automatic door, fire alarm, evacuation guide, chair and desk for educational facility, lounge sofa, telephone booth, security gate, dust box for public, portable toilet for public, washbasin for public facility, stairs for public facility, bollard, fence, street light, sign board, electric pole, curved mirror, moveable fence, street furniture, spectator seat, braille tile, pavement, playground equipment for park, elevator, escalator, planetarium floodlight
12-04	Kitchen equipment and facilities for professional use	cylindrical pan, steamer, fryer, Chinese frying pan, hotel pan and food pan, kitchen pot, frying pan for professional use, bowl for professional use, kitchen knife for professional use, other kitchen utensils for professional use, banquet ware, food tray, bus box, oven for pizza, refrigerator for professional use, wine cellar for professional use, dishwasher for professional use, water heater for professional use, kitchen, towel warmer, ice machine, refrigerating stocker
12-05	Equipment and facilities for professional use	cash register counter, receipt printer, POS terminal, handy terminal, barcode scanner, cash drawer, counting scale, settlement terminal, register, side ditch cover, manhole cover, distribution board, earthquake sensor, water quantity measuring instrument, solar cell array stand, fence for construction work, fire hydrant, construction sign, safety flag, color cone, barricade, lighting for construction work site, bookcase, base station, power transmission tower, wind power generator, lighting appliances for professional use, ceiling embedded air conditioner, air conditioning equipment and facilities for professional use
12-06	Building materials and equipment for commercial space	monitoring camera unit, security box, monitoring control system, management system, control panel, interphone for commercial/professional use, shutter

Category 13 : Mobility		Examples
13-01	Passenger car, Passenger car-related instruments	passenger car for home use, car tire, car navigation system, dash cam, car audio system, car stopper, child seat, car speaker system
13-02	Commercial vehicle, Commercial vehicle-related instruments	taxi, bus, truck, construction vehicle(crane truck, etc), farm vehicle(tractor, etc), amphibious vehicle, fire engine, other vehicle for specific use(snowplow, etc), car tire for commercial vehicle, car navigation system for commercial vehicle, dash cam for commercial vehicle, wheel balancer, safe driving support instrument/system
13-03	Motorbike, Motorbike-related instruments	motorbike for private/commercial use, tire for motorbike, speedometer, helmet, glove, riding wear
13-04	Personal mobility and bicycle, Personal mobility and bicycle-related instruments	personal mobility and bicycle, bicycle light, cycle computer / speedometer, riding wear
13-05	Railway, Shipping, Aircraft	railway vehicle, equipment and facility for railway, system and service for railway or railway operation, yacht, motorboat, water motorbikes, cruiser, passenger ship, cargo ship, boat for special use, equipment and facility for shipping, rocket, aircraft, airship, helicopter, drone for transportation, equipment and facility for aircraft
13-06	Transportation system and service (logistics / physical distribution)	transportation system and service, logistic system and service, traffic management system,

Category 14 : Housing (Personal Residence, Small Sized Apartment)		Examples
14-01	Commercial/industrialized housing	
14-02	Detached house	
14-03	Cohousing	housing for specific purpose(shared house, nursing home, student dormitory, etc).
14-04	Small sized housing complex	small sized housing complex(less than 20 dwelling units)
14-05	Construction method for housing	construction method for housing, structural member for housing, seismic isolation structure for housing
14-06	Service and system for detached and small-sized housing /HEMS(Home Energy Management System)	exhibition hall for housing

Category 15 : Housing (Medium to Large Sized Housing Complex)		Examples
15-01	Medium/large sized housing complex	medium to large sized housing complex(20 dwelling units or more)
15-02	Service and system for housing complex/HEMS(Home Energy Management System)	service for residents of housing complex, service to support purchase and design of housing, housing value creation service, estate development

Category 16 : Construction/Interior Design for Industry and Commercial Facility		Examples
16-01	Construction/space design for industry	construction/space design/sign system for office, research and development institute, factory, industrial complex, warehouse, distribution center, container yard, power plant, production facility, facility and space for management and control, etc.
16-02	Construction/space design for commercial use	construction/space design/sign system/exhibition space, space effect, lighting plan, VMD (visual merchandising), chapel, stall for commercial complex, shopping center, shop, showroom, hotel and accommodation, cinema, theater and other amusement facilities

Category 17 : Public Facility, Civil Structure and Landscape		Examples
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17-01	Construction/space design for public facility	construction/space design/sign system/pictogram for government building, educational facility, medical/welfare facility, museum, library, cultural exchange facility, post office, bank, financial facility, airport, station building, religious facility, zoo, aquarium, observation deck, tourist facility, gymnasium, stadium, arena, etc.
17-02	Landscape, civil engineering structures	landscape, environmental design, park, square, road, traffic terminal, bridge, tower, harbor/river maintenance, dam, embankment, tunnel, junction, water channel, water and sewage infrastructure
17-03	Block and community development	city block development, urban development, community/regional development, urban planning
17-04	Construction method for industry, commercial, public facility	structure, structural member, building method, civil engineering method, demolition method

Category 18 : Media, Contents and Packaging		Examples
18-01	Media	magazine, website, free paper magazine, local government's journal, regional PR magazine
18-02	Contents for the general public	book, electronic book, TV program, video game, advertisement, promotion planning, promotion and advertising event, corporate PR, regional tourism map, regional promotion campaign, music video, AR contents, VR contents, live viewing, infographic
18-03	Contents for business	in-house information dissemination media, in-house journal, new product presentation, brand management manual, operation guideline, service manual
18-04	Method for advertising/PR	advertisement contents, PR contents, PR method
18-05	Exhibition / display	exhibition, exhibition booth, display, projection mapping, video installation
18-06	Branding / CI / VI	branding, CI (Corporate Identity), VI (Visual Identity)
18-07	Font	web font, digital font, brand font, font service
18-08	Packaging for the general public	drink and food package, packaging container for food and drink, product package, package and container design for daily necessities, cosmetic package, package for drug and medicine, CD jacket
18-09	Packaging for professional use	package for transportation, packaging container, shelf-ready packaging

Category 19 : System, Service and Business model		Examples
19-01	Application, software for the general public / apps for smartphones and tablets	video editing software, educational app/software, automatic translation program, household account app, map app, SNS, coworking tool, travel app, home medical support app, personal finance app, photo app
19-02	System/service for the general public	loss prevention device, child care support service, care support service, crime prevention system, education system, community-based integrated care system, repair service, watching service, location search service, photo gift service, bookbinding service, processing service, mileage service, room access management system, search system, matching service, navigation service
19-03	Insurance/financial service and system	asset management system, insurance contract service, financial product management system
19-04	Software for professional use	CAD software, software for development, medical software, customer management application, profit optimization tool, accommodation management system, image analysis software, business data management application, store management tool, team management application, business improvement application
19-05	System/service for professional use	employee management system, coin parking system, data visualization system, data analysis service, customer management service, aseptic system, FA system, logistics system, POS system, order system, ASP service, telemedicine system, electronic medical record system, library search system, EMS (Electronics Manufacturing Service), organization improvement system
19-06	Business model	advertisement model, tie-up model, license model, cooperation model, matching model, franchise model, crowdfunding service
19-07	Social infrastructure system / infrastructure	water and sewage system, power generation system, smart grid, eco system, certificate system, disaster risk management system, medical cooperation system, tax payment system

Category 20 : Project, Activity and Method		Examples
20-01	Project and activity for the general public	cultural support, poverty assistance, childbirth/child care support
20-02	Regional/community development	activity for promotion of regional exchange, activity for conservation of community resources, educational promotion and support activity, environmental conservation activity, support for developing countries, activity for creation of recycling society, activity for community development, festival planning, event planning, social business, municipal system, community platform, regional revitalization project
20-03	Awareness improvement for individual and public	activity for improving awareness of disaster prevention, work experience workshop, experience-based learning program, reconstruction support activity, cultural awareness campaign

20-04	Awareness improvement, management method and project for industry	improvement of working style, improvement of work flow, job awareness reform, organizational reform, organization and team building method, employment system, working rules, employment creation support, business start-up support, technical support for developing countries, dispatch of engineer, free provision of patent, coworking space, work space
20-05	Social contribution	
20-06	Education/promotion/support method	education program, education support program, housing support program, regional exchange program, volunteer support program, technical training system, skill sharing service, workshop program
20-07	Research and development method	survey method, analysis method, idea creation method, academic-industry cooperation research and development, PBL(project based learning), open source development