G Mark Usage Guidelines

G Mark

In Japan, every type of the combinations of the original mark and the logotype, from type "A" to "L" is available as an official logo. There is a second printing of the G Mark. Please choose according to intended use. Production and payment of the symbol mark and the logotype must be noted as the period type. The size of the symbol mark and logotype in a window is basically indicated even in Japan. Regarding the usage of the G Mark outside of Japan, the use of the original symbol mark is recommended. And the available G Mark types are limited (type A, B, C, D, E, F, etc.). Please consult with JGD.

Available only in Japan:

Unlimited

Type A

Type B

Type C

Global availability:

Type D

Type E

Type F

Space required around the G Mark

To avoid any interference from other graphics, the required spacing around the G Mark is to be determined. Please do not include any other elements within the area surrounding the grid lines. It is 1/2 (dotted line by dotted line is 1/800 cm), c = 1 (middle type) (50% when c is 1/800 cm)

Type A, E

Type B, C, D,

F, G, H, I, J, K, L

Minimum Size

The G Mark cannot be smaller than the size shown below, in order to maintain visibility.

Type A, C, D

Type G

Type M, P

Type C, D

Prohibited examples

Do not use other forms.
Do not use it on a non-neutral background.
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